Postal Regulatory Commission Submitted 7/27/2012 5:13:31 PM Filing ID: 84034 Accepted 8/3002212

From: The UPS Store # 2981 2700 Braselton Hwy Ste. 10 Dacula, GA 30019 770-271-3322 store2981@theupsstore.com

To: Postal Regulatory Commission 901 New York Ave NW, Suite 200 Washington, DC 20268

Re: Docket # MC201 2-26

Dear Commissioners,

This letter is in response to the US Post Office request to change/expand their services.

- 1. The ability to use the street address of the Post Office where the P.O. Box is located, rather than the conventional "P.O. Box #, City, State zip.
- Set up E-mail / text message notification to P.O. Box customers when items are received. (Real Mail Notification)
- 3. Accept parcels from UPS, FedEx, DHL and other non-USPS carriers, where this has been prohibited for years.

I want to express my concern for the following reason:

1. The US Postal Service would be in direct and unequal competition with thousands of small businesses all across the country.

This new competition from the USPS will result in significant loss of revenue and damage to many small businesses. Most small businesses are privately owned and are the sole source of income for the individuals who own those businesses. The impact extends beyond the small business owner it in packs the people they employ, the vendors they buy services from, the people they rent store fromts from and the list continues to grow.

- 2. It is fundamentally unfair competition.
- a. There is no other enterprise where one competitor can <u>regulate</u> another, even to the point of requiring them to turn over their customer list on a quarterly basis. Who would turn that information over to a competitor?

- b. The USPS failed to follow the rules in rolling out these new services. It simply made the decision unilaterally and executed it without the necessary filings.
- c. Pitting the USPS against small business owners across the country is hardly a fair fight. Small Business owners do not have the resources to launch ad campaigns to offset anything the Post Office would do the market this change in service.
- d. We also do not have the luxury of running deficits. Our budgets must be funded from our own store revenue. As an owner, that means that every dollar I spend actually comes out of my pocket.
- e. We currently operate under other unfair rules, such as the ability of a postal customer to change their address from a PO Box to another address with a simple "Change of Address", while customers of Commercial Mail Receiving Agencies (CMRA) such as small business are prohibited from doing so.

This regulation gives the USPS a substantial competitive advantage and is one that it created for itself against small businesses, who by and large are powerless.

di, When a CMRA mailbox customer moves, we are required to receive their mail for 6 months following termination and cannot re-mail it without paying for new postage.

The USPS simply follows the forwarding order.

dii. New USPS advantages are in various stages of discussion, such as 6 day delivery to PO Boxes but not CMRAs when the change to 5-day delivery is made.

diii. With the USPS in possession of an updated list of our customers, it appears that there is a significant risk of the USPS contacting them directly to solicit them away from us.

As an Authorized Shipper's with the USPS, we accept a large number of letters and parcels dropped off every day, and we do it for free, reducing the workload of window clerks at our local USPS branch. If you multiply the efforts of approximately 10,000 Mail & Parcel stores across the country, you'll see that we represent a substantial labor and cost savings to the USPS.

I appreciate your time and consideration.

Sincerely

Margaret Sisca

The UPS Store Dacula, GA